

**SLS**  
**NOIDA**



**Symbiosis Law School, NOIDA**  
(Constituent of Symbiosis International University)

&

The Teaching Learning Resource Centre, SIU

Present

**1st National Case Writing Workshop**

**SLS**  
**NOIDA**



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## Symbiosis Law School, Noida

Symbiosis Law School Noida (SLS-NOIDA), a premier law school in India, is a constituent institute of Symbiosis International University, Pune (SIU). SLS, NOIDA is introducing a new era of innovative learning, inter-disciplinary knowledge and industrious environment with unique orientation and methodology of legal pedagogy. Interdisciplinary research involving collaboration between the academic fraternity, students, and industry is an integral part of academics. SLS, NOIDA's efforts are shared by the contribution of the members of the bar and bench, corporate sector and international experts. It is the only Law School in India chosen by the INFOCOM (India's leading IT Conference and Exhibition firm from the house of ABP Group) and ASSOCHAM (India's premier apex chamber of commerce) to draft a report on 'Creating Virtual Wealth: Importance of Intellectual Property in the Animation & Gaming Industry' the same has been published. Our Conference proceedings on "Emerging Issues of Corporate Social Responsibility" (ISBN: 978-93-81082-19-5) and on "New Company Law"( ISBN: 978-81-921804-2-7) have also been published.

### Case Writing Workshop

The use of case studies has been recognized as an effective approach in teaching and learning not only by business schools, but also across disciplines. A teaching case is a rich narrative, which brings energy and excitement to the classroom, providing students with an opportunity to work with a range of evidence, and improving their ability to apply the vocabulary, theory and methods they have learned in the course.

The purpose of this case writing workshop is to identify and expose the experiential, writing and creative skills of the participants. Through a series of interactive exercises, case discussions, group interactions, and presentations of participants' cases, attendees will gain a fresh perspective on developing cases for virtually any discipline.

#### Objectives

Case writers will:

- Learn effective case writing techniques
- Gain confidence to develop their own teaching notes
- Get an opportunity to visit organizations and identify and analyze real world problems.

#### Attendees

Writing Cases will be of benefit to a wide audience, including:

- Beginners and experienced case writers
- Faculty/ Research Scholars keen to enhance their performance
- Top and mid-level Managers/Trainers who wish to gain in-depth understanding of organizational problems and their solutions
- Legal professionals who wish to gain advanced understanding of legal problems and their solutions.

#### Benefits

Participants will have the opportunity to write a field-based case and teaching note, working through all the steps of the case writing process. The workshop instructor will review all the cases developed during the workshop before preparing the final drafts. Cases developed during the workshop will be sent for the publication to the European Case Clearing House (ECCH).

## Work Shop Tutors

Dr. S. S. Bhakar is the Director of the Prestige Institute of Management, Gwalior. He has been extensively involved in various research activities and has published more than 85 research papers, book reviews and case studies in refereed journals and books. He routinely conducts conferences, seminars and workshops in premier Management and Law Schools across the country.

Dr. Raghuvir Singh, Director, JK Padmapat Singhania Institute of Management and Technology, Gurgaon, has been teaching post graduate management students for the last 17 years, and has worked in the industry as an electrical engineer for 13 years. He has taught and worked at senior positions in many prominent national level institutes like BITS, Pilani, University of Petroleum and Energy Studies, BIT Mesra, (Jaipur Campus), IILM, Jaipur and others. He has participated and written for many national and international conferences/journals/books.

### Registration

Registration Fee: Rs. 3000. This fee includes the course material and lunch.(excluding accommodation) The registration fee along with the registration form may be sent in the form of a Demand Draft drawn in favor of Symbiosis Law School, NOIDA (Payable at NOIDA). Please write your name and contact number (Mobile/Landline) at the back of the demand draft. On the spot registrations or cash payments will not be permitted. All the participants will receive a Certificate of Participation.

The fee should reach the Workshop Coordinators by 15th January, 2014 at Symbiosis Law School, NOIDA, Sector 62, ABlock, 47/48, NOIDA 201301 (UP-India).

For more information, please contact the workshop coordinators: Prof. Deepa A. Panwar / Dr. Ankur Jain

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### Work Shop Schedule & Course Overview

| Monday<br>27 Jan 2014  | Tuesday<br>28 Jan 2014   | Wednesday<br>29 Jan 2014  | Thursday<br>30 Jan 2014  | Friday<br>31 Jan 2014    |
|--|--|---|--------------------------|--------------------------|
| Introduction and Preparation for field work. Visit to Organizations and interview with a case contact. | Additional Data gathering: Writing Cases and Teaching Note (First Draft) | Revising the case and teaching note (Final Draft). Presentation of cases, feedback and discussion | Case Analysis & Teaching | Case Analysis & Teaching |

### Accommodation

There is limited on campus(Paid) accommodation on a first come first serve basis. Off campus accommodation on concessional rates is also available. Once registration formalities have been completed, please contact the coordinators for accommodation on/off campus.