

LEGAL AID EVENT

VACCINATION AWARENESS CAMPAIGN

(Report on the event conducted in a nearby village on 8th August 2021)

Abstract :-

This event was organised by PLV Vanshika Rana of Symbiosis Law School, NOIDA. A vaccination awareness campaign was organised so as to let people know the importance of vaccination and motivating them to take the vaccination and let them realise that everyone has a responsibility towards the nation and by taking the vaccination it will add to the welfare of the health of all the people.

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Concept Note

The Legal Aid Centre at Symbiosis Law School, NOIDA conducts various awareness programmes to sensitize the society towards a plethora of legal and social issues. As an extension of such initiatives a student of the college and a Paralegal volunteer at Legal Aid Centre conducted a Vaccination Awareness Campaign in a village named Nagla Salaru near Roorkee, Uttarakhand on August 08, 2021.

It is critical to assess the general people's awareness of the coronavirus vaccination in order to promote public acceptance and reduce vaccine reluctance in the face of the disease. The fear of getting the COVID-19 vaccine is still a problem all across the world. The lack of scientific testing for the vaccine, fear of vaccination side effects, and allegations of active viruses in vaccines are all major roadblocks to the COVID-19 vaccine campaign's success. In the face of the COVID-19 vaccination programmes, vaccine fear is a serious roadblock. Because a lockdown is impossible due to economic disruption, vaccination may be the only option to keep the pandemic at bay. Due to lack of understanding among rural populations majorly regarding vaccine kinds, dose recommendations, and dedication to hygienic measures, it is necessary to organise campaigns to raise public awareness about the COVID-19 vaccines.

OBJECTIVES

The objectives of this event were-

- Make people aware about the importance of taking vaccination.
- Remove the rumours about vaccination.
- Encouraging them to take the vaccination.

PRELIMINARY PREPARATIONS

Before conducting the event, several preparations were made like-

1. Identifying target area.
2. Making travel arrangements.
3. Seeking permission of the Gram Pradhan.

CONDUCTING THE PROGRAM

The campaign was organised in Nagla Salaru village, Roorkee, Uttarakhand. With the help of Gram Pradhan, I was able to go door to door for interacting with village people and talk to them whether they have vaccinated themselves or not and if they would answer **NO** then I talked further as to what is the reason for not taking the vaccine and adding much to my surprise the reasons were mostly rumours like they will die if they take the dose, some said "*we've taken baba ki ghutti*" which would cure the ailment, some said "*corona AC mei rehne walo ko hota hume hum khet mei kaam krne walo ko nhi*" while some said we don't have the disease then what is the need to take the vaccination and much more. All such rumours and myths were so prominent in their minds that it became very difficult to convince them but still I managed to let them understand the need of the hour by giving various examples and facts and was able to convince most of them.

RESPONSE OF RESIDENT POPULATION

The Government is trying its level best so that vaccines can reach at a larger level and for the same a vaccine camp is made in the village. I went there and asked them that how many people arrive there and take the dose and their answer was very disappointing as some days only 5-6 people would come that too from the nearby city but none from the village or only 1 or 2 from the village that too in 2-3 days. All this was leading to wastage of the vaccine which was very disheartening. But this initiative which was

undertaken by me helped people as after having a chat with me they went to take the jab immediately. Few people were very happy about this awareness campaign and were praising me for the initiative. As the village was too large I couldn't cover the whole village in a day but to a great extent I managed to communicate the message.

FUTURE PLAN OF ACTION

In the coming days, I'll visit the village again and take a short survey as to how many people have been vaccinated so far and again target the village population who haven't taken the vaccination and encourage them. In order to spread the message more, different posters as prepared by LAC can be put on the walls which will help communicate the message to a greater population as one to one talk takes a lot of time and the simple message by posters and the communication to the ones who haven't taken the vaccine by the ones who have taken it will help improve the present situation.

FEEDBACK

Many lives and businesses were lost as a result of the novel Coronavirus, which proved to be a vast, unprecedented calamity in human history. In the aftermath of global hardship, humanity came together and poured resources into the world's largest-known vaccine effort. Almost every country is promoting Covid immunisation to protect their residents and stop the pandemic from spreading forever. Vaccination, like any other social practise, is met with opposition due to the beliefs that surround it. Many individuals have a residual suspicion that Covid vaccinations are harmful because they were produced in such a short amount of time – and may not have gone through rigorous routine safety testing for human administration. There is a widespread misconception that any COVID-19 vaccine comes with a serious set of side effects, and somehow often leads to blood clots, organ failure, etc. This is another widespread myth that the Covid-19 jab will render a person infertile. A rumour was spread soon after

the vaccines became available to the people of India, that injecting the COVID vaccine alters the DNA of a person. All these misconceptions are a barrier to the safety of all and these rumours need to be removed at a faster rate.

CONCLUSION

Due to the active participation of the resident population to talk about the issue led to removing the myths about vaccination which further led to encouragement to take the vaccination. If all these myths are eradicated then most of the people would be able to take the vaccination soon which will in-turn be a benefit to the country as the fight against the virus would be over soon and everyone can get back to their normal lives as soon as possible.

ANNEXURE



Vaccination Awareness Campaign

Latitude: 29.7315470
Longitude: 77.8282030



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