# Legal Literacy Campaign

Abstract-

This event was organized in Jhansi on the World Environment

Day. Three plants have been planted at Ansal Basera Estate.

Also, a broadcast by Radio Bundelkhand 90.3 F.M. was

Initiated on Human Rights Day.

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#### **1- CONCEPT NOTE:**

The Legal Aid Centre at Symbiosis Law School, Noida conducts several awareness programs to sensitize the society towards different legal and social issues.

As an extension of the above initiative, I organized a legal literacy campaign on World Environment Day and World Human Rights Day.

For this I took the initiative and planted 5 Ashok trees was given. It is planned that a sum of Rs. 200 would be collected from the residents of Ansal Basera Estate at Jhansi and these trees would be planted in the appropriate season. The residents have agreed to it as the tree would not only provide shade and oxygen but also beautify the place. The idea is soon to be implemented.

Being associated with Radio Bundelkhand 90.3. F.M., I asked them to conduct a awareness program on Human Rights Day.

#### 2- OBJECTIVE:

The main objective was to bring an initiative in front of the residents to plant trees which is very much needed at this hour. And raise awareness amongst the masses on the importance of maintaining the nature's balance.

#### **3- PRELIMENARY PREPARATIONS:**

Before conducting the event, a few preliminary preparations were made like:

- 1- Researching about the options of trees that can be planted.
- 2- Visiting a nursery to gather information from gardeners.

# 4- CONDUCTING THE PROGRAM:

I took initiative and told society members about the event. Also, I contacted the radio members to conduct the awareness session.

### 5-RESPONSE OF THE TARGET POPULATION:

The society members welcomed the idea and agreed to it. Also, we have five plants already planted

# 6-FUTURE PLAN OF ACTION:

More events should be organized to examine the impact of these events. One session is not enough to make the target population aware of topic chosen in entirety. We think more programs like these should be organized in future so that we get a chance to do something good for the society.

# 7-SUGGESTIONS/ FEEDBACK:

It was a good campaign and it created awareness among the masses. An initiative to plant trees around the campus can be taken.

# 8-CONCLUSION/ REMARKS:

It is always a great and wonderful experience to take initiative as an LAC member. It was a great opportunity for me to learn and I even had a chance to be visit a plant nursery. My initiative has completed its initial stage, but it will be successful once around 100 trees are planted.

# Annexure 1



