"CAMPAIGN ON RIGHT & DUTY TO VOTE – ASSEMBLY ELECTIONS IN U.P."

(Report on the event conducted in Noida, Indirapuram Delhi-N.C.R. on 25th January, 2017)

Abstract: This event was conducted by eight paralegal volunteers from Legal Aid Centre, S.L.S.-Noida. As mandated by the Gautam Budha Nagar District Magistrate, the Legal Aid Centre readily accepted the duty to encourage people to exercise their 'right to vote' during forthcoming assembly elections in the State of Uttar Pradesh. It was a road-side campaign in which the P.L.Vs met individuals on gates of residential societies, or, on streets & roads. The P.L.Vs were carrying bill-boards to make the individuals realize the importance of their duty to caste vote; they were further requested to take pledge that they would vote during the forthcoming assembly elections.

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I. Concept Note

The Legal Aid Centre at Symbiosis Law School, NOIDA has been showing success with its members and its Head committed to work for betterment of the society. The aforesaid program was part of endeavour of the Centre in furtherance of its 'aim and objectives'. The areas and topics identified through these programs are of vital importance and extremely necessary to be discussed and acknowledged. With this aim in mind, the program was conducted and successfully culminated.

India is the largest democracy in the world. With elections under way in many states of India, all Indian citizens who are eligible to vote are given a chance to exercise their franchise and participate in the electoral process. The Indian Constitution has granted the right to vote to all Indian citizens of sound mind above the age of 18, irrespective of an individual's caste, religion, social or economic status. This right is universally granted to all Indians, with a few exceptions. Voters are entitled to certain rights and privileges as laid down by the Constitution, which safeguards the rights of the voter. It also lays down the conditions under which this privilege is granted to citizens.

In democracy, it is not simply enough to inform voters about election dates. In order to help the electorates take an informed decision, it is quintessential to sensitize them about the importance of participating in the electoral process. Moreover, voters need to be educated about the process and made aware of the political parties, their manifestos, backgrounds of the contesting candidates and armed with several other information to help them cast 'enlightened' vote. It has been noticed in various instances that the participation of voters in elections have been way lower than expected. Apathy of the voters, busy schedules and intimidation by the process are the main reasons why the voters have a lax attitude towards voting in our country. It is through the casting of votes that our elected representatives are chosen who go on to decide important laws and policies that dominate our lives from cradle to birth. Therefore, it is absolutely necessary that the common people take part in the voting process to get their voices heard.

The Para-Legal Volunteers of the Legal Aid Cell, Symbiosis Law School, Noida thus organised an event that would spread awareness on the voting rights of people and the importance of participation in the voting process.

II. Objectives

The primary objective was to create in the mind of the people an internalization of the importance of voting process so that voting becomes a habit. The secondary objectives were as follows:

- i. To make people aware about their rights under the Indian Constitution to vote
- ii. To make people aware about their duties to vote

- iii. To make people aware regarding the implications of not participating in the voting mechanism
- iv. To answers the queries of people regarding the various nuances of the voting process.

III. Preliminary Preparations

To make the objectives of the event, the para-legal volunteers of the Legal Aid Centre:

- Made posters and pamphlets that would attract the attention of people
- Made a pledge sheet that would encourage people to actually participate in the elections
- Choose the target population and place of event to ensure all groups and classes of people were included
- Read up extensively on the various nuances of election procedures and steps to cast votes
- The target audience identified was to be senior citizens of the village as they have great influence in their families as well as the village at large.

The topics were divided between the members, and the members took turns to talk about the topic, and answer the frequently asked questions.

IV. Conducting the Event

The PLVs organized the event in areas in and around Sector 62, Noida and Indirapuram. The main focus was to target the underprivileged people and youngsters to ingrain the habit of voting into them. The team held discussion and debates with various people and cleared out their misconceptions about the electoral process. The team educated the people from underprivileged sections on the importance of voting and urged them to get registered with a voter ID Card. The team also had a sheet of pledge sheet with them and ensured people signed it so that they are encouraged to go and vote. The U. P. State elections were to be held soon and this made people interested in what the team had to say. Many shared their grievances with the team and the team members tried to help them as far as they could. The team members were impressed by the interest people had towards the voting process and many eagerly undertook the pledge to participate in the upcoming elections. Many people complained about the sorry state of affairs in election in their hometowns and the team members were able to suggest the filing of complaints with the state electoral commission for the malpractices. The team members answered innumerable queries of the people especially with regard to the transfer of voter ID Cards from one constituency to another, registration of voters, etc.

V. Response of the Target Population

The team members were very happy with the response of the target audience. Most of the people regularly voted in the elections and undertook the pledge to vote in the upcoming elections. Some people were skeptical with the electoral process, especially those of underprivileged class, but through discussion, the team members were able to explain the importance of their voting which would ensure that the voice of every citizen is being heard. They also had several grievances regarding how to change their details in Voter ID Cards, how to get themselves registered in electoral rolls, etc., which the team members answered patiently. People also complained that their employers do not allow them holidays that would enable them to travel and vote. However, the overall response of the audience was very encouraging and people whole heartedly participated in the discussions. Those who had never voted before, or were not registered also came forwarded and promised to further their efforts to get included in the electoral process.

VI. Future Plan of Action

The team would suggest that such a campaign be held in various other places to increase the level of awareness of people. A workshop may also be organized with the help of the concerned state election commission to register those are not registered in the electoral roles and to record the complaints people have faced while exercising their rights to vote.

VII. Suggestions/Feedback

If the number of volunteers were increased more population could have been targeted. It was very difficult to gather people.

VIII. Concluding Remarks

Overall it was a great experience. Not only did the team members got the opportunity to spread awareness regarding the importance of the election process, they also got educated in the pragmatic problems people face while exercising their right to vote. It was encouraging for them since people appreciated their efforts and acknowledge their hard work.

AWARENESS CAMPAIGN ON VOTING RIGHTS

PLEDGE TO VOTE

Today on 24th January, I hereby pledge that I shall exercise my 'right to vote' on the 11th February, 2017 for the upcoming Uttar Pradesh elections in our respective assembly constituency in Noida / Ghaziabad.

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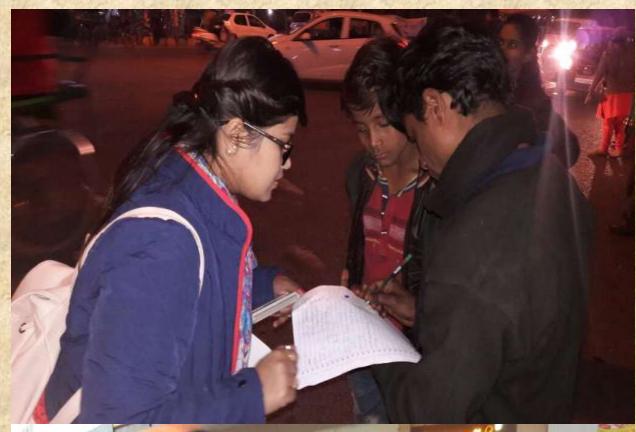
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List of 'office bearers' of Legal Aid Centre, Symbiosis Law School, Noida

SI. No.	Name	Profile
1	Dr. Madhuker S. (Asstt. Prof. of Law)	Head
2	Ms. Dhriti Gupta (Batch 2014-19)	Convener
3	Ms. Harshita Prakash (Batch 2014-19)	Co-convener
4	Ms. Ahona Pal (Batch 2014-19)	Para-legal Volunteer
5	Ms. Seetal Patra (Batch 2015-20)	Para-legal Volunteer
6	Ms. Akriti Mehrish (Batch 2015-20)	Para-legal Volunteer
7	Ms. Shambhavi Gupta (Batch 2015-20)	Para-legal Volunteer
8	Ms. Vaishali Singh (Batch 2015-20)	Para-legal Volunteer