

SYMMUN '16

March 26-27



BACKGROUND GUIDE- IP

The Press Team will be responsible for reporting on the events of the conference, and the progress made by all of the committees. Observing the debates and interviewing numerous delegates are some of the conventional ways in which the Press Team will produce articles & photographs for the SYMMUN'16 newspaper (which would be uploaded on Facebook on the last day, i.e., 27th March) and 2 separate newsletters (which will be distributed both the days in physical form). It should be noted that unconventional ways of gathering information that are within the socially acceptable bounds are also encouraged. The aim of the publications is to aid the delegates in their committee negotiations, as well as provide an outlet to broadcast the on-goings of the conference to the wider world and provide the perfect memento for attendees after

WORKING

SYMMUN 2016 will have a post-MUN newspaper and 2 newsletters named *We, The People*. This will function as any other media: we will have the USGIP (a representative from the Secretariat who shall be a go-between the International Press team and the Organising Committee), Chief Editor, 12 Reporters/Journalists (two reporters for each committee) and 3 Photo Journalists/Photographers.

One e-Newspaper (20-30 pages): This would not only contain the in-depth analysis of proceedings of the different committees of SYMMUN (provided by the respective reporters) but would also contain the contemporary world news related to the different agendas of SYMMUN (editorials provided by the Chief Editor) and will be much more **CONTROVERSIAL** but will be factually correct and unbiased. It will also have some exciting advertisements. The newspaper can have cartoons, jokes, ads (funny and genuine) and sponsors.

Two Newsletters (5-6 pages): These will be distributed in the conference in physical form (hard copy) on both the days summing up the basic overview of what happened in the conference and resolutions for each day.

AS A REPORTER

You would stay in your designated committee to collect pieces of news, produce articles and decide what gets published and what doesn't and send those to Press Headquarters. To be a reporter, you must be willing to write quickly, concisely and to edit your own work. It is fast paced and you need to be able to multitask. You may have to work during breaks and lunch times getting interviews from the delegates and photos from the photographers. You need to write a story, edit it with the appropriate software, get a photo and the appropriate captions and put it together. **Choosing a topic to write about:** For an article to be considered for SYMMUN newspaper& newsletter, please inform the Chief Editor the title of your article(s) along with a short description of what the content will be like and which section it's aimed at. USG and the Chief Editor will then assess its suitability, check whether or not there are already similar articles in the process of being written and either give you the go ahead on the article or suggest changes.

DEADLINE

(i) For the 1st newsletter edition: The deadline for all articles to be finished in their complete form and be sent to the Chief Editor on **26th March before 2 pm.**

(ii) For newspaper and 2nd newsletter edition: The deadline for all articles to be finished in their complete form and be sent to the Chief Editor on **27th March before 2 pm.**

What to write about: Reporters can write about anything and everything they like that's agenda related. We trust your judgement and will always post up your articles, given that they are up to a minimum standard atleast. Articles can be based on advice, interviews, stories, demonstrations, comparisons, tips, news, event reports and build up, research and more. Reading physical and online news articles will help you with ideas, as we expect you to link the happenings of the conference to the

happenings and incidents of the contemporary world. Therefore knowledge about current affairs, international politics and stand of countries on the agendas of the conference shall prove to be a priceless asset. DO come prepared!

NOTE: Any form of writing, articles in this case, will only be accepted in soft copy.

The reporter's job is to also give "**live news feed**" of their respective committees that will be regularly updated by you with posts. Live news feed is basically live/current NEWS on the agenda of a committee somewhat similar to the pattern of presenting "Breaking News" which would have all the latest genuine news/controversies ONLY related to the agendas. The Executive Board would direct their delegates to read these live updates without interrupting the flow of the committee.

There will be one PR member in each committee and one PR member who will be in charge of the Facebook page & Twitter available in the Press Headquarters. Reporters can coordinate with these members from the PR team as and when they have something to upload as "Breaking News". This shall assess the ability of reporters to come up with unique, and eye catching one liners regarding the 'Breaking News' so that the same can be broadcasted and it can garner attention online.

PHOTO JOURNALISTS

As the name suggests, they will capture all the 6 committees of SYMMUN 2016. A picture speaks a thousand words! It's important to have equally amazing pictures to accompany reporter's writings. We cannot use low quality, distorted or low light pictures in our publications. Your primary responsibility will be to supply artwork, photographs in good taste – This is not just about pointing a camera and taking pictures- This is where you will be required to think about composition and content. Remember a few key points when thinking about picture – it must always be landscape; that means always holding your camera in landscape and never rotate between the two. Clarity is a key aspect

The Chief Editor will work on this in order to draft the newspaper&newsletters and distribute them in the social media and we as a whole will manage to create the interesting flow of news from the committee perspective. The Chief Editor and the USG in Press headquarters will be available for all its members for any kind of help at all.

Our everyday schedule will consist in an editorial board, which will be the meeting used to discuss the topics of the day and the point of view that our publications will have, as we feel its extremely significant to come to a consensus regarding our perspective as a team. Then, all Press members will have to go to their commissions, where they will recollect information in order to create the news. This will imply to pay attention to all discussions, speeches and lobby times of the delegates. As we are the part of Model United Nations, we want to defend ALL societies involved in the violationsand we will never defend the atrocities committed by the extremists.

Interestingly, in this year SYMMUN, IP will work exceptionally and extraordinarily. We will hold exclusive “Press Conference” which will be an INTERVIEW SESSION WITH EXECUTIVE MEMBERS. The format is given as:This can be organised on the very first day of conference, in the respective committees. Chief Editor will reach out to every committee and hold aninteractive session with Executive members and one-on-one live excitinginterview session focusing on respective agendas. This will be conducted after the roll-call and ROPs (Rules of Procedure) briefing. This will empower thedelegates to at-least have a vague idea about the agendas, especially to those who are first timers or who are not wellresearched. The session will be moderated by the respectivereporter of the committee. Therefore, all the reporters are requested to also form (MAX OF) two questions on their agendas which they would like toask to the Executive Members.

REWARDS

- ❖ There is an award and a prize money for: One Best Photo Journalist (photographer) and one Best Journalist (reporter).
- ❖ A full disclosure to the IP members that a jury will consist of the Secretary General, USG and the Chief Editor. The decision of the jury will be final and binding.
- ❖ In our efforts to be completely fair and absolutely transparent, we have made an effort to draw out certain parameters on which the same shall be decided. The key points we would look for choosing the best IP member have already been explained above but to mention:
- ❖ The best reporter is whose writing is the best, most concise in his/her points, have come up with opinions in the articles that we wouldn't have expected in a generic way, able to relate the real world news with the proceedings of his/her committee, active on social media, adhering to the deadlines and most importantly presenting facts correctly. Photographers can refer the paragraph under "Photo Journalists" above.

Please note: There will an editorial meet on 26th March soon after the opening ceremony in the Press Headquarters. ALL IP members are expected to attend. Absentees shall face consequences in terms of lagging behind in the race for the prize of top reporters and photographers respectively.

And that's pretty much it! Welcome on board! We look forward to meeting all you wonderful people at SYMMUN'16

Thank You,

Sagar Gupta
Chief Editor,
International Press, SYMMUN'16

Aakash Sharma
Under Secretary General (USG)
International Press, SYMMUN'16